**Riva del Garda Fierecongressi is ready to start again, aiming for safety and sustainability**

**The Trentino exhibition and congress centre is ready to re-open safely: amongst the specific actions undertaken, from September onwards, the Congress centre halls will be sanitised, using the same sustainable technology adopted by NASA.**

*Riva del Garda, July 1st 2020.* In view of the re-opening of exhibition and congress events, anticipated at national level from July 15th 2020 according to the legislation of 11th June, Riva del Garda Fierecongressi Spa is fully equipped so as to be **ready to re-launch events in safety.** The rules dictated by current protocols for the re-opening of the buildings have already been observed, from health checks to entrances and social distancing, and from the use of PPE to the sanitisation of all areas.

Amongst the various initiatives undertaken is the use of a **totally green environmental sanitisation system.** From the month of September onwards, **in the entire Riva del Garda Congress Centre,** an Environmental Sanitisation system will be active 24/7. Developed by a start-up company from Milan, called **Sanixair,** and adopted by the company thanks to the involvement of the **Mimosa Cooperative,** who is the official distributor for Trentino, the system is based on the natural process of photocatalytic oxidation, also used by NASA for the sanitisation of environments intended for aerospace missions. It provides a healthy and sustainable solution, capable of guaranteeing a constant level of microbiologically safe air, and **Riva del Garda Fierecongressi is the first business in the Italian exhibition and congress sector** to have adopted it.

“*We have redesigned our premises and activity with our prime objective being to guarantee a safe and comfortable environment for our guests. At the same time, we have been committed to finding solutions that are in line with the values of Riva del Garda Fierecongressi: sustainability and innovation are issues that are close to our hearts, and today, more than ever, we intend to put them into practise through actions and tools which, together with the well-being of event participants, also continue to respect the well-being of the environment. The plan we have developed enables us to be ready to respond* *reliably to our interlocutors, who also count on meetings and exhibitions to improve their business.* *The necessary release of dates for our sector means that we can carry on with the difficult repositioning work carried out in recent months with greater certainty, to safeguard events by aiming for the Autumn, whilst being aware of having to deal with a reduced calendar,”* explains the **Chairman of Riva del Garda Fierecongressi, Roberto Pellegrini**.

*"During the uncertainty of these recent months, we have learned to adapt our organisational systems rapidly and today we are ready to get back to work within a revised scenario.* *Our staff, who have also been subjected to a serology test on a voluntary basis, have been trained to manage all activities in compliance with the safety protocols at each stage of the event.*

*We have rediscovered the importance of knowledge in order to prevent, and in the light of this, we will be promoting an information campaign over the coming months, aimed at communicating all the various new ways of managing events,”* states the **Managing Director of Riva del Garda Fierecongressi, Alessandra Albarelli**.

Pending therefore, the reopening to the public of the exhibition and congress centre, staff are working on the relocation of the suspended calendar appointments, some of which are being repositioned in the second half of the year.

New dates have already been announced for **Expo Riva Schuh and Gardabags**, the international trade fair for volume footwear and accessories, which will take place in the Exhibition Centre from **11th** to **14th December 2020**, and **Hospitality – the Ho.Re.Ca. Exhibition,** scheduled to run from **1st** to **4th February 2021**.

With regard to the **congress calendar**, as of today it is still forbidden for medical professionals to take part in meetings, according to the Government’s current ruling. *“If it continues this way, then events planned for the Autumn, which are predominantly key inter-regional and national medical congresses, would be compromised –* adds the Director, Alessandra Albarelli *– we therefore expect there to be a further opening in this sense that would allow allow us to maintain national medical events, in which case the matter of international transfers would not be an issue.”*